

RESEARCH COUNCIL OF ZIMBABWE



Leadership, Innovation and Development

Sponsorship Request

TOWARDS THE 12TH EDITION OF THE ZIMBABWE INTERNATIONAL RESEARCH SYMPOSIUM TO BE HELD FROM 13 - 15 FEBRUARY 2019 AT HARARE INTERNATIONAL CONFERENCE CENTRE

THEME: The Nexus between Research and Industry: Key to Innovation and Sustainable Development”.

Our Nation’s economic growth depends on our capacity to educate, innovate, and build. Evidence shows that Research and Development (R&D) is the backbone for developing these capacities. Research is crucial for all nations, but more so for developing ones, including Zimbabwe which is seeking to join the global information society and compete in sophisticated knowledge based economies. Hence, national investments in R&D play an important role in the flow of market-based innovations through a complex system that leverages the combined talents of scientists and engineers, entrepreneurs, business managers and industrialists. The employment of results from these innovations impact not only in high tech enterprises, but also other industries that benefit from increased capabilities and productivity.

Employing deliberate collaboration between Academia and Industry could result in fabrications being done in designated SEZs such as Bulawayo. Synergies, as these will lead to greater Foreign Direct Inflows (FDIs), job creation, increased exports and ultimately wealth creation will be formed.

To this end the Zimbabwe Research Council seeks sponsorship to host the 12th edition of the Zimbabwe International Research Symposium (ZIRS) consisting of opening and closing sessions, awards session, plenary sessions, exhibitors as well as presentations of latest research results.

Why sponsor

The ZIRS 12th Edition has several sponsorship packages available, providing sponsors with wide exposure and beneficial interaction with a large audience at a central place as well as:

- ❖ Maximum exposure at a global Symposium devoted to those involved in the research industry.
- ❖ The opportunity to build and reinforce strategic relationships within the Research community in Zimbabwe, Regionally, Continentally and Internationally as well as with the Research Council of Zimbabwe.
- ❖ Time to network with other researchers and key decision makers.
- ❖ A cost effective way to reinforce your organization's brand and build brand awareness amongst a relevant audience.
- ❖ Access to a broad network of industry partners from state and Government departments and the private sector.
- ❖ Time to present latest innovations and new products or services to a pertinent audience, and showcase your expertise and capabilities.
- ❖ Increased marketing opportunities including visibility on the Symposium website and associated marketing materials.

SPONSORSHIP PACKAGES IN CASH AND/OR KIND

1. SYMPOSIUM HEADLINE SPONSOR: US\$100, 000 and Above

Sponsor of Prize(s) for Research Done, Awarded at the Symposium; Official Opening & Awards Ceremony; Symposium Reception and Conference Package.

- Co – branding on all Symposium material plus all sponsor benefits plus negotiated extras
- Official Opening and Awards Ceremony 5 minutes presentation
- Acknowledged on all Symposium paraphernalia and adverts
- Recognition as a Symposium Headline Sponsor on audio visual display at the Official Opening and Awards Venue
- One (1) 6m x 3m (9m²) exhibition booth including two Symposium registrations.
- Two (2) complimentary symposium registrations, including attendance at all symposium sessions, morning/afternoon teas and lunches, the Welcome Reception and the Symposium Dinner.

2. SYMPOSIUM GOLD SPONSOR (five available):\$20,000

- Recognition as a Symposium Gold Sponsor on audio visual display in main plenary room.
- One (1) full, A4 page, portrait, colour company advertisement in the Symposium handbook (artwork to be supplied by sponsor by the advised deadlines).
- One (1) 3m x 3m (9m²) exhibition booth for two days including one trade registration
- Company logo on symposium website with links to company website.

- One (1) Symposium bag insert (supplied by the advised deadlines, lightweight and no larger than A4 size).
 - Full delegate list, with name, organisation and email (subject to permission of delegate).
- 3. SYMPOSIUM SILVER SPONSOR (20 Available):\$10,000**
- Acknowledgement as the event Sponsor on printed 2019 Symposium documents, including Symposium handbook and promotional flyers (if confirmed prior to print).
 - Company name/logo on Symposium function ticket.
 - Exclusive signage rights with signage prominently displayed at the Symposium (pull-up banner to be supplied by sponsor by the advised deadlines).
 - An opportunity to place one (1) promotional item on tables during the Symposium supplied by sponsor by the advised deadlines and no larger than A4 size)
 - One (1) bag insert (supplied by the advised deadlines, lightweight and no larger than A4 size).
- 4. SYMPOSIUM BAG SPONSOR (only one available):\$10,000**
- Company name/logo on Symposium bags.
 - One (1) quarter, A4 page, portrait, company advertisement in the symposium handbook (Artwork to be supplied by sponsor by the advised deadlines).
 - Acknowledgement as the Bag Sponsor on printed 2019 Symposium documents, including Symposium handbook and promotional flyers (if confirmed prior to print).
 - Company logo on symposium website with links to company website.
 - One (1) bag insert (supplied by sponsor by the advised deadlines, lightweight and no larger than A4 size).
- 5. INVITED SPEAKER SPONSOR (only one available): \$10,000**
- Recognition as an Invited Speaker Sponsor on audio visual display in sponsored session.
 - One (1) quarter, A4 page, portrait, company advertisement in the Symposium handbook (Artwork to be supplied by sponsor by the advised deadlines).
 - Acknowledgement as an Invited Speaker Sponsor on printed 2019 Symposium documents, including Symposium handbook, promotional flyers (if confirmed prior to print).
 - Company logo on symposium with links to company website.
 - One (1) bag insert (supplied by sponsor by the advised deadlines, lightweight and no larger than A4 size).

6. SYMPOSIUM T – SHIRTS SPONSOR: \$10,000

- Recognition and acknowledgement on audio visual and during sponsored session
- One (1) satchel insert (supplied by sponsor by the advised deadlines, lightweight and no larger than A4 size).
- One (1) quarter, A4 page, portrait, company advertisement in the symposium handbook (artwork to be supplied by sponsor by the advised deadlines).
- Co – branded t – shirts.

7. SYMPOSIUM NOTE PADS/FLIERS/POSTERS: \$ 4000

- One (1) company note pad / flier / poster for insertion in bags (supplied by sponsor by the advised deadline, lightweight and no larger than A4 size).

8. Symposium Awards; Choose any or propose a new one.

Symposium Awards will be given in the following Categories:

Award Category	Quantity	Cash Prize
Cash Prize for R.G. Mugabe Award to an individual or team for outstanding research	1	\$15,000.00
Cash Prize for Presidential Award to a female researcher for outstanding research	1	\$7,500.00
Cash Prize for Presidential Award (Company / Institute) for outstanding application of research & Dev.	1	\$7,500.00
Cash Prize for Social Sciences and Humanities	1	\$3,000.00
Cash Prize for Health Sciences	1	\$3,000.00
Cash Prize for Natural and Environmental Sciences	1	\$3,000.00
Cash Prize for National Security	1	\$3,000.00
Cash Prize for Young Scientist Awards - Primary	1	\$ 500.00
Cash Prize for Young Scientist Awards - Secondary	1	\$1,000.00
Cash Prize for University Student Research Award	1	\$2,000.00
Cash Prize for Colleges Student Research Award	1	\$2,000.00
Young Scientists Exhibition Costs		\$51,700.00
TOTAL		\$99,200.00

For further information contact:

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Written communication should be addressed to:

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